



## **GENEROUS \$285,000 DONATION TO BIG BROTHERS BIG SISTERS OF ORANGE COUNTY BY NEWPORT BEACH AUXILIARY ANGELITOS DE ORO**

*Donation to Benefit Youth Mentorship Programs and Support Local Children Facing Adversity*

**Tustin, Calif. (February 12, 2014)** – With the sole purpose to raise funds for Big Brothers Big Sisters of Orange County’s “High School Bigs” mentoring program, Angelitos de Oro generously donated \$285,000 to the nonprofit organization on January 27, 2014 at Bayside Restaurant in Newport Beach, Calif. A volunteer women’s auxiliary group for the benefit of Big Brothers Big Sisters of Orange County, Angelitos de Oro has donated more than \$4.8M to the nonprofit since its inception in 1961.

This latest \$285,000 donation was made possible through funds raised during the 2013 Angelitos Card program as well as from personal donations from Angelitos members. A partnership between Angelitos and South Coast Plaza, the Angelitos Card program consists of select boutiques and restaurants at South Coast Plaza offering a 20% savings to Angelitos cardholders for one week in October. The card can be purchased for \$60, and proceeds benefit Big Brothers Big Sisters of Orange County. The 2014 Angelitos Card program will be held from October 8-14, 2014.

A nonprofit organization that helps youth to realize their potential and build their futures, Big Brothers Big Sisters of Orange County provides over 2,000 children facing adversity with professionally supported one-to-one mentoring relationships to change their lives for the better. Youth (“Littles”) are matched with volunteer mentors (“Bigs”) to develop positive relationships that have a direct and lasting effect on their lives. In 2012, 100% of “Littles” graduated high school on time, and 87% went on to college.

“High School Bigs” is a school-based program where volunteer high school “Bigs” meet with their elementary school “Littles” once a week after school, providing age-appropriate peer-to-peer mentoring.

“We are deeply grateful for the incredible support Big Brothers Big Sisters of Orange County has received from Angelitos de Oro over the past 53 years,” says Melissa Beck, CEO of Big Brothers Big Sisters of Orange County. “This incredible auxiliary of Orange County women is one of our biggest supporters and has truly made a lasting impact on local at-risk youth in need of mentorships.”

For more information on Big Brothers Big Sisters of Orange County and its programs, visit [www.BigBroOC.org](http://www.BigBroOC.org). For more information on Angelitos de Oro, visit [www.angelitosdeoro.org](http://www.angelitosdeoro.org).

### **About Big Brothers Big Sisters of Orange County**

For more than 100 years, Big Brothers Big Sisters has operated under the belief that inherent in every child is the ability to succeed and thrive in life. Most children served by Big Brothers Big Sisters live in single-parent and low-income families, or households where a parent is incarcerated. As the nation’s

largest donor and volunteer supported mentoring network, Big Brothers Big Sisters makes meaningful, monitored matches between adult volunteers (“Bigs”) and children (“Littles”). Providing a system of ongoing evaluation and support, Big Brothers Big Sisters is proven by independent studies to help families by improving the odds that “Littles” will perform better in school and avoid violence and illegal activities, and have stronger relationships with their parents and others. Headquartered in Philadelphia with a network of nearly 400 agencies across the country, Big Brothers Big Sisters serves a quarter million children annually. In 2013, Big Brothers Big Sisters of Orange County served over 2,200 children. For more information, visit <http://www.bigbrooc.org/>.

###