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ORANGE COUNTY REGISTER NAMES BIG BROTHERS BIG SISTERS OF ORANGE COUNTY A WINNER OF THE ORANGE COUNTY AREA 2015 TOP WORKPLACES AWARD

SANTA ANA, Calif. (Dec. 3, 2015) – [Big Brothers Big Sisters of Orange County](#) has been awarded a 2015 [Top Workplaces](#) honor by the **Orange County Register**. The Top Workplaces lists are based solely on the results of an employee feedback survey administered by [WorkplaceDynamics, LLC](#), a leading research firm that specializes in organizational health and workplace improvement. Several aspects of workplace culture were measured, including Alignment, Execution, and Connection, just to name a few.

“The Top Workplaces award is not a popularity contest. And oftentimes, people assume it’s all about fancy perks and benefits.” says Doug Claffey, CEO of WorkplaceDynamics. “But to be a Top Workplace, organizations must meet our strict standards for organizational health. And who better to ask about work life than the people who live the culture every day—the employees. Time and time again, our research has proven that what’s most important to them is a strong belief in where the organization is headed, how it’s going to get there, and the feeling that everyone is in it together. Claffey adds, “Without this sense of connection, an organization doesn’t have a shot at being named a Top Workplace.”

Based in Santa Ana, Calif., Big Brothers Big Sisters of Orange County was incorporated in 1958 and works as a local extension of the national effort to make professionally supported, one-to-one matches between mentors (“Bigs”) and children (“Littles”) facing adversity. Together with the Inland Empire agency, which opened its doors in 2013, the local organization serves more than 3,000 children annually through programs that improve the odds of youth performing better in school and avoiding violence and illegal activities. Ninety-eight percent of youth in the program graduated high school on time, 90 percent enrolled in college, and 100 percent said their mentors were their biggest influence on pursuing a higher education. For more information, visit ocbig.org.

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About WorkplaceDynamics, LLC

Headquartered in Exton, PA, WorkplaceDynamics specializes in employee feedback surveys and workplace improvement. This year alone, more than two million employees in over 6,000 organizations will participate in the Top Workplaces™ campaign—a program it conducts in partnership with more than 40 prestigious media partners across the United States. Workplace Dynamics also provides consulting services to improve employee engagement and organizational health. WorkplaceDynamics is a founding B Corporation member, a coalition of organizations that are leading a global movement to redefine success in business by offering a positive vision of a better way to do business.