

BIZ BUZZ

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Big Brothers Big Sisters Names New Chief Development Officer

BY NB INDY STAFF

Big Brothers Big Sisters of Orange County and the Inland Empire, the largest local one-to-one youth mentoring organization, has promoted Newport Beach resident Sloane Keane to the newly created role of chief development officer.

"This is an incredibly significant elevation for Sloane and I am very excited for what lies ahead," says Melissa Beck, chief executive officer. "This is a tribute to her strategic and concentrated focus

not only on stewarding donors and board members, but taking an active responsibility for all of the revenue as we continue down the road to serving 4,000 children."

Since joining Big Brothers Big Sisters in 2013 as the director of fund development, Keane has helped double revenue from \$2.6 million to over \$5 million.

These funds have allowed the organization to increase the number of youth served to more than 3,000 annually.

Keane works closely with Beck to



Sloane Keane

raise funds in support of the agency's goal to serve an additional 1,000 children by 2019.

"I started my journey as a Big Sister. This is not just my job, it is my passion," said Keane. "As we continue to grow, it will be more crucial than ever that we have strong financial foundation that will allow us to focus on recruitment and retention of our mentors."

One of the national organization's leading agencies in the country, Big Brothers Big Sisters of Orange County and the Inland Empire provided more than 3,000 children with one-to-one mentoring relationships in 2015.

For more information, visit ocbigs.org.