

# THE ORANGE COUNTY REGISTER

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## Business etc.

### STATUS UPDATE



Samantha Gowen has the latest on movers and shakers in Orange County.

Send items about business expansion, milestones and promotions to Samantha Gowen at [sgowen@ocregister.com](mailto:sgowen@ocregister.com)



### ON THE MOVE

Marilyn Flores has been named vice president of academic affairs at **Santiago Canyon College**. Flores will serve as the college's chief instructional officer. Her overall responsibilities include all aspects of academic programs and instructional support services,



Flores

professional development, class scheduling, instructional budgets, allocation, and library services. She has served as the dean of the Library, Arts, Humanities and Social Sciences Division at

Santiago Canyon College since 2013.

Ria Berger, the chief executive of **Healthy Smiles for Kids of Orange County**, will represent community dental clinics on **CalOptima's** board of directors. CalOptima is Orange County's health system for low-income residents.



Berger

T.J. Bennett is joining Costa Mesa-based **Idea Hall**, a hybrid public relations, advertising and branding agency, as executive creative

director. Bennett will be help lead Idea Hall's expansion into new consumer territories. He also will provide strategic creative oversight for the agency's existing client roster and internal branding efforts. Bennett served as executive creative director at **INK**, and most recently associate creative director at **Satchi & Satchi Los Angeles**, helping lead Toyota's retail, RAV4 and sports marketing efforts.

Helena Sopwith has been named president of the **Orange County Risk Management Association**, a



Sopwith

member-driven association in the financial services industry. Sopwith is managing partner of Camel Financial, a family-owned business in Newport Beach. She is a

licensed Realtor, a member of the Exchange Club of Irvine and past board secretary.

Sloane Keane has been promoted to the newly created role of chief of development at **Big Brothers Big Sisters of Orange County and the Inland Empire**. Since joining Big Brothers Big Sisters in 2013 as the director of fund development, Keane has helped double revenue from



Keane

\$2.6 million to well over \$5 million. The money has allowed the nonprofit to increase the number of youth served to more than 3,000 annually. The agency would like to serve an additional 1,000 children by 2019.

Eve Kornyei-Ruffatto has been appointed to the **Santa Ana College Foundation** board of directors. A Corona del Mar resident, Kornyei-Ruffatto has a long and history of fundraising in the region. She has served as Oceana co-chair for six years and helped raise over \$12 million over nine years, and has co-chaired the Candlelight Concert at Segerstrom Center for the Arts, where she has served on the board for over 10 years. The concert has raised over \$1.8 million.

Dr. Mary Zupanc, division chief of pediatric neurology at **Children's Hospital of Orange County** and director of the pediatric comprehensive epilepsy program, has been named councillor of the



Zupanc

west for the **Child Neurology Society**, a nonprofit professional association of pediatric neurologists in the U.S., Canada and worldwide. She begins her term in October.

Tony Olzak has been hired as vice president of security at Irvine-based **Trace3**, an IT solutions and consultation services provider. Olzak comes to Trace3 from **SIGMAnet**, an IT consulting and managed services provider based in Ontario. Most recently, Olzak served as SIGMAnet's vice president of Advanced Technology Solutions.



Olzak

Michelle Priest has been named dean of science, mathematics and health sciences at **Santa Ana College**. Priest is responsible for the leadership and administration of the division, including the design, delivery, staffing, administrative support, supervision and evaluation of division academic, occupational and



Priest

vocational programs as well as academic and support staff. Since 2015, she has served as instructional dean of math, science, art and disabled students programs at Coastline Community College.

### MILESTONES

Laurie Dodge, vice chancellor of institutional assessment and planning at **Brandman University**, has been named one of the 16 most innovative people in higher education by **Washington Monthly**. Dodge was recognized for her part in creating a competency-based bachelor's degree



Dodge

program, **Brandman MyPath**, which eliminates time spent on concepts adult learners have mastered and focuses on material necessary to earn a degree. **Brandman MyPath** takes approximately 30 months to complete and costs \$5,400 per year, including textbooks.

David Wagner, a vice president, financial adviser, CFP and CPA at **Morgan Stanley Wealth Management** office in Newport Beach, has earned the Chartered Financial Analyst designation. Wagner has worked at



Wagner

**Morgan Stanley Wealth Management** since 2006. The CFA title is a recognized credential for investment analysis competence and portfolio management.

### NAME CHANGE

**Imperial Dental Care** has been rebranded as **Mehta Dental Group**. MDG was founded by Ashok Mehta and his sons, Birju Mehta and Bijal Mehta. The dental group has locations in Los Alamitos, Brea, Tustin and Pico Rivera.

### NEW VENTURES

**Concordia University Irvine** has opened the Townsend Institute for Leadership & Counseling led by self-help author, leadership coach, psychologist and Newport Beach-based speaker John Townsend. The institute is pending approval by the Western Association of Schools and Colleges' Senior College and University Commission. Classes for a master's degree program in organizational leadership and a master's degree program in counseling are scheduled to begin in March.

### COMING UP

A free **Get Hired Not Fired** seminar and resume review will take place from 1 to 3 p.m. Sept. 20, Oct. 11 and Nov. 15 at the Capistrano Surf Center, 34700 Pacific Coast Highway, No. 202, Capistrano Beach. The seminar will be hosted by author Harold Burt. For an admission ticket go to [GetHiredNotFired.net](http://GetHiredNotFired.net) and click on the Events tab.

