

Application Deadline: September 30, 2025

Position Start - End Date: December 2025 - July 2026

About the Role

Big Brothers Big Sisters of Orange County and the Inland Empire is excited to invite exceptional young people in our program to apply for the **Voice of Potential** (VoP) position—a unique opportunity to develop leadership skills, share your personal story, and become a powerful advocate for mentorship in your community.

The VoP is an integral part of the BBBS team responsible for providing a youth's (Little's) perspective on the impact of mentorship while participating in key BBBS initiatives, such as events, fundraising, marketing, recruitment, and programming. The VoP is an invaluable resource to the BBBS staff and board throughout the duration of their term commitment.

Key Accountabilities

1. Participate in workshops and training sessions to develop and refine your personal story and enhance your public speaking skills.
2. Serve as an agency spokesperson representing the organization at community events, schools, corporate engagements, and media appearances.
3. Contribute to BBBS marketing, fundraising, and recruitment initiatives through video testimonials, photoshoots, blog posts, and social media takeovers.
4. Attend occasional meetings and engage with board members, community leaders, potential mentors, and funders to advocate for the importance of mentorship programs.
5. Participate in other opportunities as they become available. Frequency will vary over time, but expect one to two, two-hour commitments per month, on weekdays and weekends. Flexibility will be provided around existing high-priority commitments, especially academics.

Benefits

- Upon fulfillment of the key accountabilities outlined in this job description, the VoP will be eligible to receive the **Voice of Potential Scholarship** at the end of their term commitment (July 2026).
- **Travel reimbursement** to all speaking commitments.
- Gain valuable, real-world **experience in public speaking**, marketing, leadership, and advocacy work.
- **Build connections for the future** with community and business leaders and media professionals.
- **Be celebrated as a leader and advocate** in your local community—and beyond!

Qualifications

Education Level/Age

- Current High School or College Student
- 16 years old or older

Qualifications & Skills

- Has been matched with a mentor (Big) for at least 1 year.
- Has seen the value of mentorship and can speak favorably on the BBBS program.
- Solid public speaking and communication skills with a willingness to improve.
- In good academic and behavioral standing at school or place of employment, with a commitment to maintain this and represent BBBS with integrity.
- Has a driver's license and/or can work with Big or Parent/Guardian on transportation to and from BBBS events.
- Has a strong desire to share their story and contribute to the mentoring movement.
- Is recommended by their Enrollment & Match Specialist, Big and Parent.

How to Apply

Interested Littles should submit the following application materials online at ocbigs.org/vop by September 30, 2025:

- **Personal and Match Information Form**
- **Personal Statement Prompts:** 3 brief statements (150-300 words) explaining the impact mentorship has had on your life, why you want to be the Voice of Potential and how you hope to contribute to and benefit from this role.
- **Letter of Recommendation:** A letter of recommendation from your Big.
- **Consent and Release Form:** Must be signed by a parent/guardian if you are under the age of 18.

Selection Process

Applicants will be invited to participate in an interview process where they will have the opportunity to discuss their experiences and motivations. Applicants selected for interviews will be notified by October 7, 2025.

Contact Information

For more information or any questions about the Voice of Potential program, please contact Casey Gomez, Sr. Director of Marketing and Communications, at cgomez@ocbigs.org.